

LESSON PLAN

Period	Date (Tentative)	Topic	Unit No.	Teaching Methodology	Remarks	Corrective Action Upon Review
1	6-12-16	Introduction, Defn, nature	I	CRM		
6	7-12-16	Scope of ME				
5	8-12-16	Demand Analysis				
5	9-12-16	" Determinants				
1	13-12-16	Law of Demand & exceptions				
6	14-12-16	Elasticity of Demand				
5	15-12-16	Measurement of Elasticity of Demand				
5	16-12-16	Significance of Elasticity of Demand				
1	20-12-16	Demand Forecasting				
6	21-12-16					
5	22-12-16	Methods of Demand Forecasting				
5	23-12-16					
1	27-12-16	Theory of Production - Production Function	II			
6	28-12-16					
5	29-12-16	Isoquants & Iso Costs				
5	30-12-16					
1	3-1-17	MRTS				
6	4-1-17					
5	5-1-17	Least Cost & Input Mix				
5	6-1-17					
1	10-1-17	Production Function				
6	11-1-17					
	"	Law of Returns - Short Run				
	"	Law of Returns - Long Run				
	"	Economics of Scale				
5	17-1-17	Cost Analysis				
6	18-1-17					
1	24-1-17	Market Structures	III			

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Period	Date (Tentative)	Topic	Unit No.	Teaching Methodology	Remarks	Corrective Action Upon Review
6	25-1-17	Types of competition				
5 5	26-1-17 27-1-17	Features of Perfect Competition				
1 6	31-1-17 1-2-17	Monopoly Competition				
5 5	2-2-17 3-2-17	Monopolistic "				
1 6	7-2-17 8-2-17	Price/output determined by Perfect competition				
5 5	9-2-17 10-2-17	" monopoly				
		Concept of different Price Structures				
1	14-2-17	Introduction to mgt	<u>IV</u>			
6	15-2-17	Concept of mgt & orgn				
5	16-2-17	Nature, Importance				
5	17-2-17	Functions of mgt				
1	21-2-17	Taylor Scientific mgt				
6	22-2-17	Fayol's Principles of mgt				
5	23-2-17	Major Hawthorne experiments				
5	24-2-17	X & Y Theory				
1	28-2-17	Systems Approach to mgt				
1	7-3-17	Leadership Styles				
6	8-3-17	Social responsibilities of mgt				
5 5	9-3-17 10-3-17	"				

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Period	Date (Tentative)	Topic	Unit No.	Teaching Methodology	Remarks	Corrective Action Upon Review
1	14-3-17	marketing - def	<u>V</u>			
6	15-3-17	Function of marketing				
5	16-3-17	marketing mix				
5	17-3-17	marketing strategies based on PLC				
1	21-3-17	Channels of Distribution				
6	22-3-17	HRM - Concept & HRM				
5	23-3-17	HRD, PM, IR				
5	24-3-17	HRM vs PMIR				
1	28-3-17	Basic Function of HRM				
6	29-3-17	Recruitment & Selection				
5	30-3-17	Training & Development				
5	31-3-17	Placement & Work Study Admin				
1	4-4-17	Recruitment, Training, Selection				
5	5-4-17	Performance Appraisal				
5	6-4-17	Grievance Handling				
5	7-4-17	Work Admin,				
1	10-4-17	Job Evaluation				
		marketing				
60 hours						

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9/12/16

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